

TOWER ROOM RESERVATIONS

Nestled in a tucked away corner of the Aquifer Tasting Room on the third floor of our Distillery, this reservable room is the perfect place for meetings, celebrations and intimate gatherings. We offer flexible reservations based on an hourly minimum to accommodate your group. Hourly minimums can be met through food and beverage options, gift shop purchases, or through one of our curated tasting experiences.

MEETINGS

Looking for a unique place to meet with your team?

TUESDAY-FRIDAY 10:00AM- 2:00PM

RATE: \$150 MINIMUM PER HOUR

The Tower Room has seating for up to 20 guests for meetings, events, and team building activities. The space includes complimentary WIFI and audio/visual capabilities.

Transition seamlessly from business to pleasure by incorporating a cocktail tasting, curated flight, or guided tasting into your agenda. Let our expert Brand Ambassadors take the lead, and turn the end of your meeting into a spirited celebration. Review our Experience Menu for more details.

For meeting space reservations, we offer boxed lunch options and selections from our in-house light bites menu.

The **AQUIFER**

TASTING ROOM IN
NEW RIVER

INTIMATE CELEBRATIONS

Ideal for cozy and intimate get-togethers the Tower Room can accommodate up to 20 guests for seated affairs. For mingling-style events, our space opens its doors to welcome up to 40 attendees.

RESERVATION RATES

WEEKDAY RATE

TUESDAY-THURSDAY

10AM-2PM

\$150 MINIMUM PER HOUR

TUESDAY-THURSDAY

2PM-6PM

\$175 MINIMUM PER HOUR

PLEASE NOTE AQUIFER CLOSSES AT
7PM TUESDAY-THURSDAY

WEEKEND RATE

FRIDAY 10AM-2PM

\$175 MINIMUM PER HOUR

FRIDAY 2PM-7PM

\$200 MINIMUM PER HOUR

SATURDAY 10AM-2PM

\$200 MINIMUM PER HOUR

SUNDAY 10AM-4PM

\$175 MINIMUM PER HOUR

PLEASE NOTE AQUIFER CLOSSES AT 8PM ON FRIDAYS
AND SATURDAYS AND 5PM ON SUNDAYS

The **AQUIFER**

TASTING ROOM IN
NEW RIVER

THE MORE THE MERRIER

Interested in a slightly larger reservation? For parties of 40-60 guests we are able to section off the seating area just outside the Tower Room to accommodate your event.

RESERVATION RATES

WEEKDAY RATE

TUESDAY-THURSDAY

10AM-2PM

\$250 MINIMUM PER HOUR

TUESDAY-THURSDAY

2PM-6PM

\$275 MINIMUM PER HOUR

**PLEASE NOTE AQUIFER CLOSSES AT
7PM TUESDAY-THURSDAY**

WEEKEND RATE

FRIDAY 10AM-2PM

\$275 MINIMUM PER HOUR

FRIDAY 2PM-7PM

\$300 MINIMUM PER HOUR

SATURDAY 10AM-2PM

\$300 MINIMUM PER HOUR

SUNDAY 10AM-4PM

\$275 MINIMUM PER HOUR

**PLEASE NOTE AQUIFER CLOSSES AT 8PM ON FRIDAYS
AND SATURDAYS AND 5PM ON SUNDAYS**

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TASTING ROOM
IN
NEW RIVER

THE SPIRIT OF NEW RIFF

Experience the very best of New Riff by enhancing your Tower Room reservation with our unique add-on offerings that will take your event to the next level. From guided flights to customizable bottles. Our team will work with you to create an unforgettable experience.

COCKTAIL EXPERIENCES

LET OUR TEAM CREATE A MEMORABLE EXPERIENCE FOR YOUR GROUP WITH COCKTAIL FLIGHTS OR GUIDED COCKTAIL CLASSES.

COCKTAIL FLIGHT- \$20 PER PERSON-CHOOSE 3 FLIGHT SIZE POURS FROM OUR CURRENT COCKTAIL OFFERINGS TO TASTE THROUGH WITH YOUR GROUP.

GUIDED COCKTAIL FLIGHT- \$25 PER PERSON-ONE OF OUR EXPERT AMBASSADORS WILL LEAD YOUR GROUP IN A GUIDED TASTING OF 3 FLIGHT SIZE POURS FROM OUR CURRENT COCKTAIL MENU. LEARN THE STORIES BEHIND OUR COCKTAILS AND HOW THEY WERE CREATED.

COCKTAIL CLASS-\$50 PER PERSON-1 HOUR COCKTAIL CLASS LED BY ONE OF OUR BAR AMBASSADORS THAT INCLUDES 4 SAMPLE COCKTAILS THACREATED SPECIFICALLY FOR YOUR GROUP.

The **AQUIFER**

TASTING ROOM
IN
NEW RIFF

FLIGHT EXPERIENCES

WHETHER YOU'RE A SEASONED SPIRIT ENTHUSIAST OR A NEWCOMER TO THE WORLD OF WHISKEY, OUR KNOWLEDGEABLE BRAND AMBASSADORS WILL COMPOSE THE PERFECT FLIGHT FOR YOUR GUESTS.

CURATED FLIGHT-\$20-\$32 PER PERSON- 3 FLIGHT SIZE POURS OF A CUSTOM FLIGHT THAT YOU AND YOUR GUESTS TASTE AT YOUR OWN PACE. PRICES BASED ON WHICH WHISKEY IS SELECTED.

WHISKEY LIBRARY FORMAL GUIDED TASTING-\$35-\$40 PER PERSON. THIS EXTENDED TASTING EXPERIENCE LED BY A BRAND AMBASSADOR FEATURES 5 UNIQUE SPIRITS FROM OUR WHISKEY LIBRARY. PRICES VARY BASED ON WHICH WHISKEY IS SELECTED

WHISKEY LIBRARY CASUAL GUIDED TASTING-\$30 PER PERSON. THIS IS AN INFORMAL, YET GUIDED TASTING FOR LARGER GROUPS THAT WANT TO MINGLE AS WELL AS TASTE. FEATURING 4 UNIQUE SPIRITS FROM OUR WHISKEY LIBRARY, A BRAND AMBASSADOR WILL SHARE TASTING NOTES IN A CASUAL AND RELAXED ENVIRONMENT, GIVING YOUR GROUP AN OPPORTUNITY TO SIP AND SOCIALIZE.

The **AQUIFER**

TASTING ROOM IN
NEW RIVER

LIGHT BITES

SHAREABLE DISTILLER'S PLATE- \$10 PER PERSON. A CURATED SELECTION FEATURING LOCALLY SOURCED FOOD PARTNERS THAT PAIR BRILLIANTLY WITH OUR WHISKEY. FEATURING: SMOKED TROUT DIP, PIMENTO CHEESE, FARM FRESH QUARK CHEESE TOPPED WITH PEPPER JELLY, COUNTRY HAM PATE, BRESOLA, SEASONED NUTS, RYE BREAD AND RITZ CRACKERS

SHAREABLE PRETZELS-\$8 PER PERSON. LOCALLY MADE RYE/SPELT PRETZELS FROM OUR PARTNERS AT TUBA BAKING COMPANY. SERVED WITH BEER CHEESE AND BOURBON MUSTARD.

BOTTLE SHOP

GIVE AN EXTRAORDINARY GIFT TO YOUR GUESTS BY PURCHASING A BOTTLE OF ONE OF OUR AWARD WINNING SPIRITS AS A TAKE HOME GIFT. WORK WITH THE HOSPITALITY TEAM TO PRE-ORDER BOTTLES AND GIVE YOUR GUESTS AN OPPORTUNITY TO CUSTOMIZE THEIR BOTTLES IN OUR CUSTOMIZATION SHOP. FULL RETAIL MENU AVAILABLE UPON REQUEST.

The **AQUIFER**

TASTING ROOM IN
NEW RIVER

SINGLE BARREL EXPERIENCE

Interested in leveling up your event with an exceptional whiskey experience beyond our flights and cocktail enhancements? Learn more about our robust Single Barrel Program where you will get to personally select your own one-of-a-kind barrel. We can curate an unparalleled and immersive selection for you and your guests.

CREATE AN ELEVATED ENHANCEMENT TO YOUR EVENT THAT IS TRULY SPECIAL BY LEARNING MORE ABOUT OUR PRIVATE SINGLE BARREL PROGRAM. WE PRIDE OURSELVES IN CREATING A ROBUST, EDUCATIONAL AND FULLY SENSORIAL BARREL SELECTION EXPERIENCE EVERY BIT AS UNIQUE AS THE BARREL YOU PICK. IN ADDITION TO PRIVATE SELECTIONS OF FULL SINGLE BARRELS, NEW RIFF OFFERS OPTIONAL FRACTIONAL BARRELS AND OPTIONS TO ACCOMODATE YOUR GROUP SIZE FOR YOUR SELECTION.

TO GET MORE DETAILS ABOUT HOW WE CAN CREATE A SINGLE BARREL EXPERIENCE FOR YOUR GROUP LET US CONNECT YOU WITH OUR PRIVATE SINGLE BARREL SALES MANAGER!

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TASTING ROOM AT
NEW RIFF

FAQ'S

Do you allow outside caterers? We offer boxed lunch options through a preferred caterer and have an in house light bites menu for heavy appetizers for your event. We cannot accomodate outside catering partners at this time.

Can I book outside of your operating hours? We may be able to accomodate earlier bookings for meetings but cannot accomodate reservations that occur after our closing hours.

Can we add a tour to our experience? Due to the size of our distillery we limit tour sizes to 14 per group. Depending on the size of your group (we can typically do rounds of tours for larger groups), time of your event and Brand Ambassador availability we are able to offer tours as part of your event on a case by case basis.

Can we book out your whole bar? To ensure we are able to consistently serve our New Riff community to the best of our ability, we are not booking out private events that close our space to the public.

Contact Information:

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