

The AQUIFER

TASTING ROOM AT NEW RIFF

TOWER ROOM RESERVATIONS

Nestled in a tucked away corner of the Aquifer Tasting Room on the third floor of our Distillery, this reservable room is the perfect place for meetings, celebrations and intimate gatherings. We offer flexible reservations based on an hourly minimum to accommodate your group. Hourly minimums can be met through food and beverage options, gift shop purchases, or unique whiskey based experiences.



MEETINGS





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Looking for a unique place to meet with your team?

RESERVATION RATES

Tuesday-Friday | 10:00am - 2:00pm

\$150 Minimum Per Hour

The Tower Room has seating for **up to 26 guests** for meetings, events, and team building activities. The space includes complimentary WIFI and audio/visual capabilities.

Transition seamlessly from business to pleasure by incorporating a cocktail tasting, private tour, or guided tasting into your agenda. Let our expert Brand Ambassadors take the lead, and turn the end of your meeting into a spirited celebration. Review our Experience Menu for more details.

For meeting space reservations, we offer boxed lunch options and selections from our in-house light bites menu.



INTIMATE CELEBRATIONS



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Ideal for cozy and intimate get-togethers the Tower Room can accommodate **up to 26 guests** for seated affairs. For mingling-style events, our space opens its doors to welcome **up to 40 attendees**.

RESERVATION RATES

WEEKDAY RATE

Tuesday-Thursday | 10:00am - 2:00pm

\$150 Minimum Per Hour

Tuesday-Thursday | 2:00pm - 7:00pm

\$175 Minimum Per Hour

Please note The Aquifer closes at 7:00pm Tuesday-Thursday.

WEEKEND RATE

Friday | 10:00am - 2:00pm

\$175 Minimum Per Hour

Friday | 2:00pm - 8:00pm

\$200 Minimum Per Hour

Saturday | 10:00am - 8:00pm

\$200 Minimum Per Hour

Sunday | 10:00am - 5:00pm

\$175 Minimum Per Hour

Please note The Aquifer closes at 8:00pm on Fridays and Saturdays and 5:00pm on Sundays.



THE MORE THE MERRIER



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Interested in a slightly larger reservation? For parties of **40-60 guests** we are able to section off the seating area just outside the Tower Room, in our main bar area to accommodate your event.

RESERVATION RATES

WEEKDAY RATE

Tuesday-Thursday | 10:00am - 2:00pm

\$250 Minimum Per Hour

Tuesday-Thursday | 2:00pm - 7:00pm

\$275 Minimum Per Hour

Please note The Aquifer closes at 7:00pm Tuesday-Thursday.

WEEKEND RATE

Friday | 10:00am - 2:00pm

\$275 Minimum Per Hour

Friday | 2:00pm - 8:00pm

\$300 Minimum Per Hour

Saturday | 10:00am - 8:00pm

\$300 Minimum Per Hour

Sunday | 10:00am - 5:00pm

\$275 Minimum Per Hour

Please note The Aquifer closes at 8:00pm on Fridays and Saturdays and 5:00pm on Sundays.

THE SPIRIT OF NEW RIFF





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Experience the very best of New Riff by enhancing your Tower Room reservation with our unique add-on offerings that will take your event to the next level. From guided flights to customizable bottles. Our team will work with you to create an unforgettable experience. We recommend one experience per event. Please note pricing does not include tax or service charge.

COCKTAIL EXPERIENCES

Let our team create a memorable experience for your group with cocktail flights or guided cocktail classes.

COCKTAIL FLIGHT

\$25 Per Person

Choose 3 flight size pours from our current cocktail offerings to taste in either a passed or seated setting. Timing of experience: independent, the guests can taste at their leisure.

GUIDED COCKTAIL FLIGHT

\$30 Per Person

One of our expert Ambassadors will lead your group in a guided tasting of 3 flight size pours from our current cocktail menu. Learn the stories behind our cocktails and how they were created. Timing of experience: 30-40 minutes

COCKTAIL CLASS

\$50 Per Person

1 hour cocktail class led by one of our Bar Ambassadors that includes 4 sample cocktails that are created specifically for your group with one hands on cocktail that you group will make together. Timing of experience-1 hour.



WHISKEY EXPERIENCES

Whether you're a seasoned spirit enthusiast or a newcomer to the world of whiskey, our knowledgeable Brand Ambassadors will compose the perfect experience for your guests.

CURATED FLIGHT

\$20-\$32 Per Person

3 flight size pours of a custom flight that you and your guests taste at your own pace. Prices based on which whiskey is selected.

Timing of experience: independent, the guests can taste at their leisure.

WHISKEY LIBRARY FORMAL GUIDED TASTING

\$35-\$40 Per Person

This extended tasting experience led by a Brand Ambassador features 5 unique spirits from our Whiskey Library. Prices vary based on which whiskey is selected. Timing of experience: 1 hour

WHISKEY LIBRARY CASUAL GUIDED TASTING

\$30 Per Person

This is an informal, yet guided tasting for larger groups that want to mingle as well as taste. Featuring 4 unique spirits from our Whiskey Library, a Brand Ambassador will share tasting notes in a casual and relaxed environment, giving your group an opportunity to sip and socialize. Timing of experience: 40-50 minutes

PRIVATE TOURS

\$25 Per Person

A behind the scenes tour of our production floors. These tours includes a tasting throughout the tour path. To keep the experience as safe and engaging as possible we can only take 14 people at a time on tours. For larger groups we would do the tours in rounds, each tour round would take between 30-40 minutes.



PRIVATE BLEND EXPERIENCE

\$120 Per Person

Create your personal blend as you taste and blend three individual New Riff barrels, ultimately bottling your very own unique creation to take home.

Consider the intricacies and differences between individual barrels, and create your own test blends, tasting and analyzing how the puzzle pieces of flavor, texture, and aroma fit together.

Blend includes: 3 barrel samples to taste and experiment to create your unique New Riff Blend. A 750ml bottle of your blended bourbon or rye.

Maximum Guest Count: 20

Timing of Experience: 90 minutes



LIGHTBITES

Dietary restrictions available upon request

SHAREABLE DISTILLER'S PLATE

\$38 Per Platter

Platters typically accommodate **6-8 guests**. A curated selection featuring locally sourced food partners that pair brilliantly with our Whiskey. Featuring: Feta Bruschetta, Pimento Cheese, Farm Fresh Quark Cheese topped with Bourbon Blueberry Jam, Rosette de Lyon Salami Cincinnati Chili Spiced Nuts, Bread and Ritz Crackers, Rye Crisps.

SHAREABLE PRETZELS

\$30 Per Platter

Platters typically accommodate **8-10 guests**. Locally Made Rye/Spelt Pretzels from our partners at Tuba Baking Company. Served with Beer Cheese and Bourbon Mustard.

DIP DUO

\$30 Per Platter

Serves 10-12.

Duo of warm dips served with bread, potato chips, and corn chips
Buffalo chicken dip topped with cheddar cheese.
Cincinnati style chili, cream cheese, and cheddar cheese.

FOCACCIA PIZZAS **\$13**

Serves 2-4 per pizza. Available in Cheese, Pepperoni, and Veggie.



BOTTLESHOP

Give an extraordinary gift to your guests by purchasing a bottle of one of our award winning spirits as a take home gift. Work with the Hospitality team to pre-order bottles and give your guests an opportunity to customize their bottles in our customization shop. Full Retail Menu available upon request.



SINGLE BARREL EXPERIENCE

NEW RIFF DISTILLING SINGLE BARREL EXPERIENCE

Interested in leveling up your event with an exceptional whiskey experience beyond our flights and cocktail enhancements? Learn more about our robust Single Barrel Program where you will get to personally select your own one-of-a-kind barrel. We can curate an unparalleled and immersive selection for you and your guests.

Create an elevated enhancement to your event that is truly special by learning more about our Private Single Barrel Program. We pride ourselves in creating a robust, educational and fully sensorial Barrel selection experience every bit as unique as the barrel you pick. In addition to private selections of full Single Barrels, New Riff offers optional fractional barrels and options to accommodate your group size for your selection.

To get more details about how we can create a Single Barrel experience for your group let us connect you with our Private Single Barrel Sales Manager!



NEW RIFF
DISTILLING

(S)

SINGLE BARREL
SELECTION EXPERIENCE



LEARN MORE



NEWRIFFDISTILLING.COM
/SINGLE-BARREL



FAQ'S



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Do you allow outside caterers?

We offer boxed lunch options through a preferred caterer and have an in house light bites menu for heavy appetizers for your event. We cannot accommodate outside catering partners at this time.

Can I book outside of your operating hours?

We may be able to accommodate earlier bookings for meetings but cannot accommodate reservations that occur after our closing hours.

Can we add a tour to our experience?

Due to the size of our distillery we limit tour sizes to 14 per group. Depending on the size of your group (we can typically do rounds of tours for larger groups), time of your event and Brand Ambassador availability we are able to offer tours as part of your event on a case by case basis.

Can we book out your whole bar?

To ensure we are able to consistently serve our New Riff community to the best of our ability, we are not booking out private events that close our space to the public.

Contact Information:

Newriffdistilling.com/the-aquifer
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859-261-RIFF (7433)